

Marketing & Communications Officer

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Περιγραφή Θέσης

EuroLife FFH, a leading company in the Greek insurance market, member of Fairfax Financial Holdings Ltd., is looking for an enthusiastic, passionate and result-driven Marketing & Communications Officer to join its Marketing & Corporate Communication team.

From this position, you will take part

in the development and execution of communication concepts and marketing strategies for our company, contributing to the existing plans and assisting in the development of fresh initiatives, in accordance to our goals. If this role sounds exciting and the opportunity to work for a major company that implements a range of innovative ideas triggers you, then we want to know you better!

Role responsibilities

As a member of the Marketing & Corporate Communication team, you will:

- Be actively involved in the development of marketing & communication plans
- Participate in the management and execution of campaigns
- Handling of digital projects, campaigns & initiatives (paid activities, display, content marketing, conversion, performance, etc.)
- Prepare marketing & communication material, such as press releases, internal announcements, presentations, social media posts, articles, interviews etc.
- Liaise with internal stakeholders from other divisions regarding key projects and launches
- Liaise with external partners, such as advertising & PR agencies, media shops, production houses to ensure on-time implementation of activities

Απαραίτητα Προσόντα

- 3-4 years of experience in 360o communications – agency or client side
- Strong interpersonal/verbal/written communication skills
- Self-motivated and driven
- Team player
- Can-Do attitude
- BA/BS degree or equivalent
- Fluent in English
- Post graduate studies in communication shall be considered a plus

What we offer

Our goal is to attract the best of the best and to ensure that our people enjoy their work environment. Thus, we offer our employees a variety of benefits:

The opportunity to work in a leading insurance company with prominent positioning in the local market

- A competitive compensation package relevant to qualifications plus bonus, according to targets' fulfilment
- Continuous training and development opportunities
- Health Insurance plan

Κωδικός αναφοράς

n/a