

FIVE ROLES Cards



Co-funded by
the European Union

Project Number: 2023-1-PL01-KA220
HER-000150663

The Creative



Role: Innovators and idea generators.

Purpose: People who see opportunities where others might not and thrive on creativity and innovation. They are responsible for coming up with new ideas, solutions, and approaches to problems. They focus on developing fresh ideas and envisioning possibilities for growth.

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The Communicator



Role: Individuals skilled at sharing information and ideas. Messaging and connection.

Purpose: Communicators are focused on spreading messages, connecting with others, and ensuring that ideas are understood. They build networks, market products, and create relationships through effective communication.

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The Builder



Role: Developers and implementers.

Purpose: Builders are hands-on, practical individuals who take ideas and turn them into reality. They focus on constructing products, services, or processes and ensure that everything functions as intended.

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The Explorer



Role: Curious individuals who seek out new knowledge and opportunities. Searches for information and resources.

Purpose: Explorers focus on learning, investigating new fields, and pushing the boundaries of what is known. They are open to new ideas and are willing to take risks to discover new opportunities.

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The Coordinator



Role: Organizers and planners.

Purpose: Coordinators focus on putting ideas into action by managing resources, setting up processes, and making sure projects are well-structured and executed efficiently. They thrive on organising teams and ensuring tasks are completed.